



Referred to as “one of the Southeast’s most sought-after and respected golf writers” by Golfer’s Guide Magazine, Joel Zuckerman is the author of three books, with several others in development. He has written for nearly one hundred different periodicals since 1998, including Sports Illustrated, GOLF, Continental, Millionaire, Golf Connoisseur and T&L Golf.

But beyond the printed page, his fast-paced, entertaining and provocative speaking presentations have received sterling reviews by a wide range of corporate clients, incentive groups, civic associations and charity organizations.

Throughout most of the 90s, Joel Zuckerman was stocking vending machines, filling them with snacks. Now, through a happy accident of fate, he’s stocking bookshelves nationwide with his various golf titles, and filing newspaper columns, magazine features and filling conference rooms by virtue of his uniquely irreverent takes on the great game of golf. His books include Golf in the Lowcountry, Golf Charms of Charleston and Misfits on the Links.

As a member of Golfweek Magazine’s “America’s Best” Panel, and an individual who has played more than 500 courses internationally, Zuckerman can speak with authority about the finest golf destinations in the world, the intricacies of rating courses, the overall difficulty of the game, golf history, the greatest players, etc., and do so in a distinctively amusing and memorable style.

However, golf can be the medium, and not necessarily the ultimate message when The Vagabond Golfer makes a presentation. The game can also be used to illustrate larger themes. And if so requested, subjects such as improving customer relations, the benefits of teamwork, overcoming adversity, sportsmanship and the rewards of an unwavering work ethic can also be woven into an address. These weightier issues, presented in a lighthearted manner, are what make his presentations of interest to non-golfers in the audience, or those with only a casual interest in the game.

“Half the time, success occurs because you’re on the right street corner at the right moment,” is how Zuckerman explains his unlikely metamorphosis from “candy-man” to writer, author and speaker. But his story of profound life change, of how “the world’s earliest documented mid-life crisis lead to a position as the world’s oldest cub reporter,” is inspiring and motivating in its own right.

“Zuckerman’s presentation was educational, interesting and extraordinarily entertaining. His comfortable, relaxed approach while circulating among our guests, combined with an innate talent for illuminating an anecdote, made for a winning combination.”
--Holcim Corporation

“Thank you kindly for the funny and thought-provoking presentation you provided for our recent gathering. The media members, tour operators, hoteliers and state officials in attendance were in agreement that your remarks were very entertaining and well received.”
--Buffalo Communications

“Joel was delightful to work with in preparation and very willing to cater to the group’s interests. His presentation was marvelous, and I had many favorable comments about him after the speech and book signing concluded.”
--Leez Travel Exchange

“I wouldn’t hesitate to recommend Joel Zuckerman to any pro, director of golf, incentive group planner or tournament director who would like to add a uniquely memorable facet to their event.”
--Secession Golf Club

“We were extremely pleased with our attendees’ reaction to Joel at the conclusion of our annual golf event. In fact, we’ve already extended him an invitation to join us again next year.”
--SunTrust Bank

“The golf course architects from around the nation in attendance truly enjoyed Joel’s presence. Having him there that evening was a unique and welcome twist to our dinner gathering.”
--American Society of Golf Course Architects

For more information on booking the Vagabond Golfer for your next meeting:
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